

it must be an

A R I E L

Master Motor Cycle



The

ARIEL

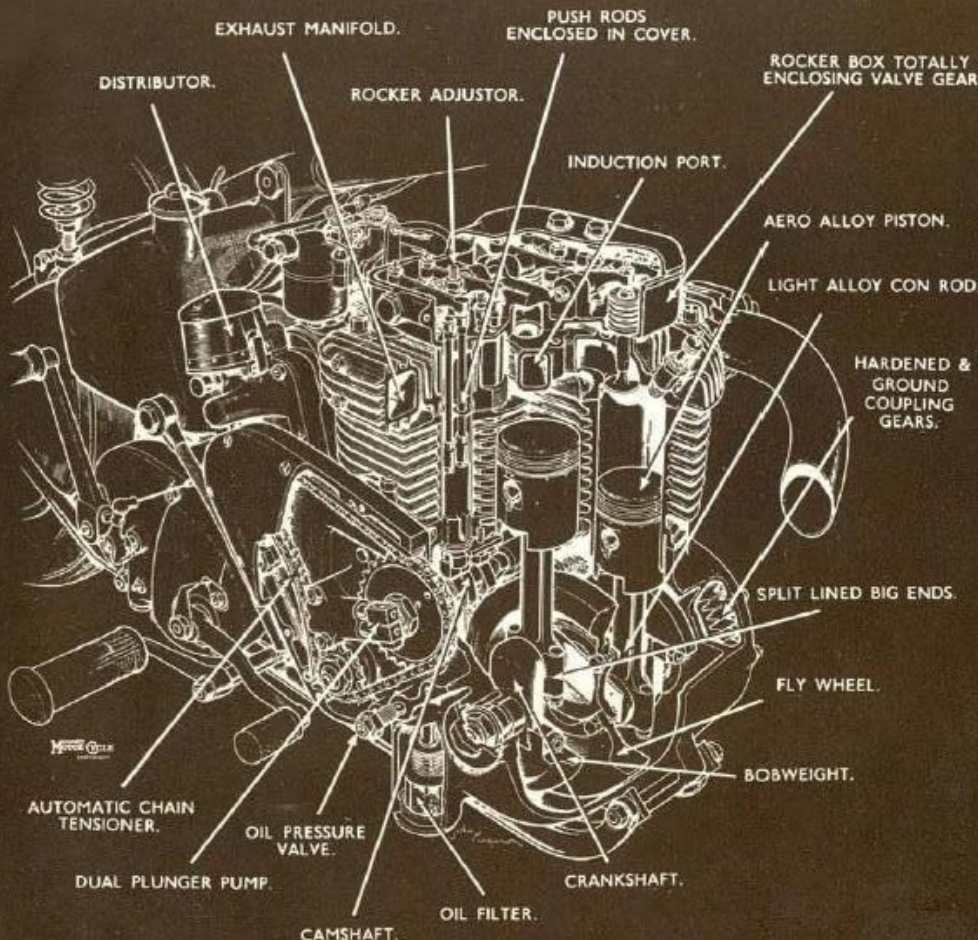
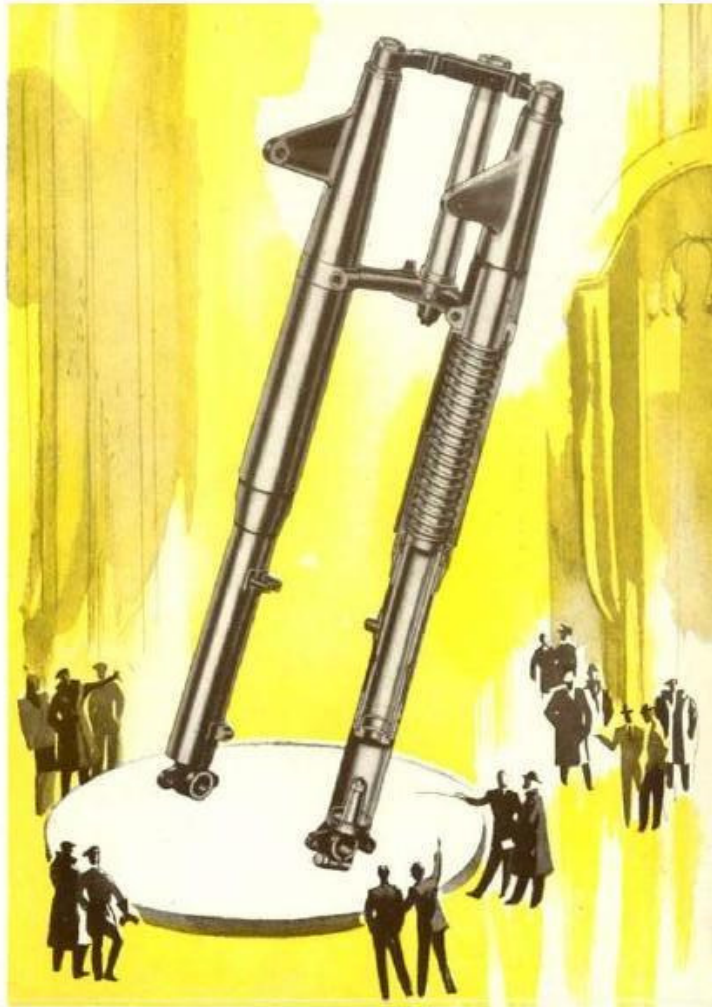


TELESCOPIC FORK *with hydraulic control*

ARIEL Telescopic Forks embody these unique features:—

- Hydraulic damping.
- Elimination of adjustments.
- Automatic lubrication.
- Six inch total travel.

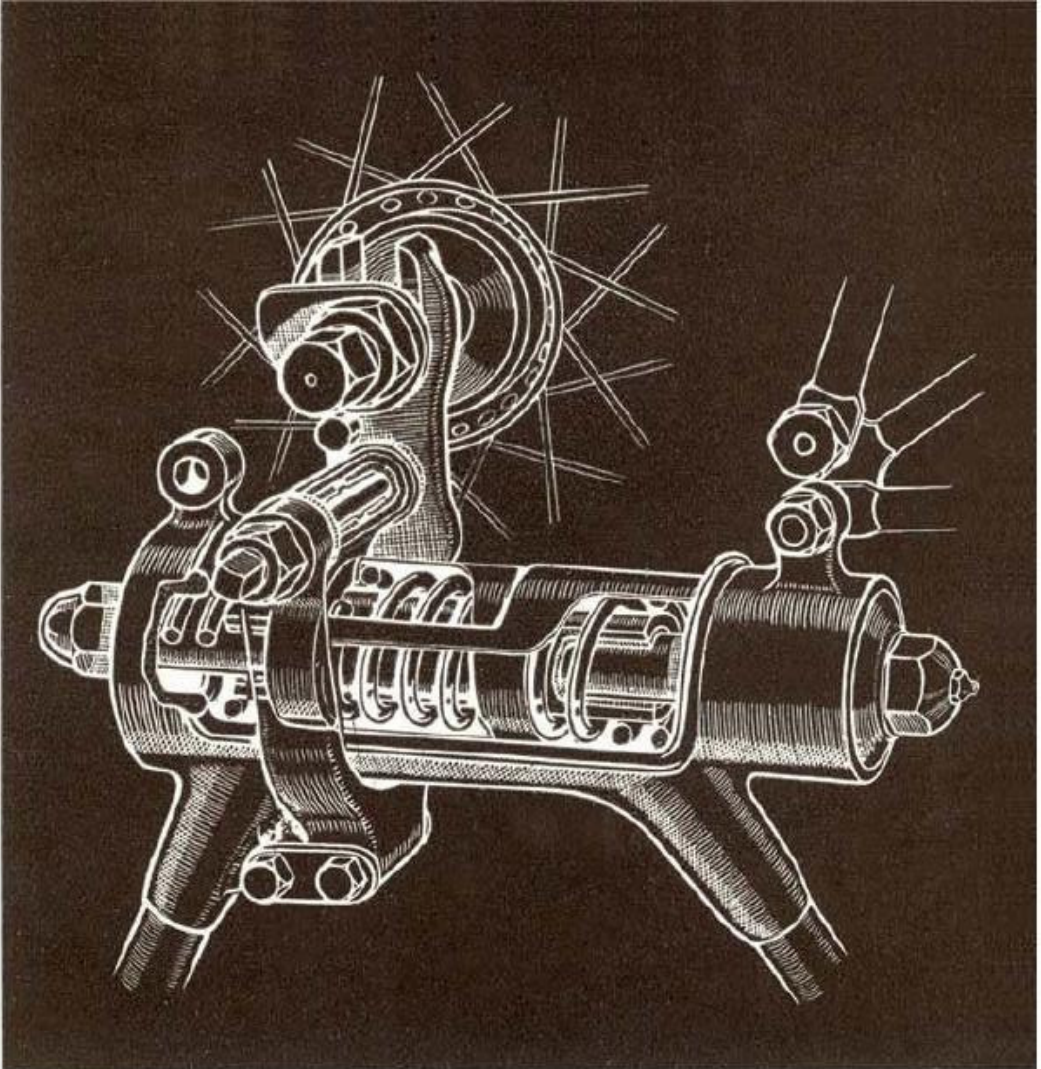
THE ARIEL TELESCOPIC FORK, now a well-established feature on all ARIEL models, is a marked advance on the Girder type for solo or sidecar and assures better road holding and increased comfort. Large bearing surfaces give extremely long life and no adjustments are necessary. The six inch total travel is controlled by oil damping with oil buffers at the ends of the travel.



The Famous
POWER UNIT
of the
1000 C.C.
SQUARE FOUR

Unique in design, revolutionary in conception, the ARIEL four-cylinder engine is yet another of those ARIEL achievements that have made Motor Cycling history. The proof of the engine is in the performance, and this "power house" of the 1000 c.c. Square Four gives amazing acceleration and unsurpassed performance with a minimum of maintenance.

Four-cylinder, 65 by 75 mm. = 997 c.c. Push-rod operated a.h.v. Automatically tensioned timing and Magdyno chain. Split-lined big-ends. Dry sump lubrication. Pressure-fed valve gear.



ARIEL *Patented* **SPRING FRAME** *gives all these advantages*

- Exceptional riding comfort.
- Minimum unsprung weight.
- Complete lateral rigidity.
- Increased stability, road holding and braking parts.
- Longer life of tyres, battery, etc.
- Constant chain tension.
- Total enclosure of working parts.

Guarantee

We give the following Guarantee with our Motor Cycles and Sidecars in place of and to the exclusion of any implied conditions or warranties or any liabilities whatsoever statutory or otherwise :

We guarantee that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship, but this guarantee is to extend and be in force for 6 months only from date of purchase. The damages for which we make ourselves responsible under this Guarantee are limited to the free repair or supply of a new part in exchange for the part which may have proved defective. We do not undertake to bear the cost of replacing or refixing any such new part. As Motor Cycles and Sidecars are easily liable to derangement by neglect or misuse this Guarantee does not apply to defects caused by wear and tear, neglect or misuse. We do not guarantee Tyres, Saddles, Chains, Electrical Equipment or any other Specialities of Accessory Manufacturers.

If a defective part should be found in our Motor Cycles or Sidecars it must be sent to us carriage paid, and accompanied by an intimation from the owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine and the date of purchase.

ARIEL MOTORS LTD.
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ENGLAND

www.classiccycles.org

